

DEPARTMENT OF FINE ARTS
KURUKSHETRA UNIVERSITY, KURUKSHETRA
Syllabus for MFA Entrance Test

Time: 1 Hours

Maximum Marks: 100

Paper: Objective Type MCQs - 50 Question (2 Marks Each)
No Negative Marking.

Detailed Syllabus

1. **Fundamental of Art:** Line, Shape, Size, Form, Texture, Perspective- Vanishing Point, Color-2D & 3D, Eyelevel-Dark and Light, Ratio & Proportion,
2. **Fundamental of Art, Principal of Art:** Shadang, Chitrasutra, Rasanubhuti, Rasa- Bharatmuni; Cave Paintings - Bhimbetka and Bag cave paintings-Prehistoric, Ajanta, Ellora Cave Paintings; Miniature Paintings- Mughal, Rajasthani (Kisangarh), Pahari (Kangra, Basoli, Guler); Mohenjodaro and Harappa Civilization and Sculptures,
3. **MODERN ART:** Abanindranath Tagore, Rabindranath Tagore and Gaganendranath Tagore,
4. **CONTEMPORARY ART:** Hussain, S. H. Raza, Souza, Bikash Bhattacharya, G.M. Sheikh,
5. **Museums and Galleries:** Lalit Kala, NGMA, National Museum,
6. **Haryana Culture:** Dance, Music, Sanjhi,
7. **Introduction to Commercial Arts:** Meaning and Introduction of Commercial Art, Importance and Objective of Commercial Arts, Scope of Commercial Art, Material used in Commercial Arts, Commercial Arts techniques, Difference between Commercial and Fine Arts
8. **Introduction of Design:** Meaning and Definition of Design, Functions, Scope and Importance of Design, Types: Natural Design, Decorative Design, Geometrical Design, Conventional Design, Abstract Design, Graphics Design
9. **Introduction to Advertising:** Define Advertising, Origin and growth of modern advertising. Types of Advertising, Functions of Advertising, Trademark: Logo/ Logotype, signature, seal, Monogram, Symbol, Emblem, Insignia.
10. **Campaign planning, objectives and basic principles:** Campaign objectives & Types. Advertising Appeal. Modern advertising agencies and its structure, the Advertiser, The target audience. Radio & T.V. advertising.
11. Study of various media like clay, ceramic, wood, cement, plaster of parish etc. and techniques employed in creative sculpture (including moulding and casting)
12. Colouring and finishing of plaster, Cement and Wood sculptures and firing of terracotta, pottery and ceramic.

13. Study of various stone, marble and metals for casting and fabrication like aluminium, bronze, copper, mild steel etc.
14. Mural Work, Types of Mural (Direct & Indirect Mural Techniques), Method & Material use for Mural Making
15. All types of manifestations and inventions of different Printmaking medium like Engraving, Dry-point, Etching, Mezzotint, Sugar Lift Process, Colour Printing, Lithography and Mixed Media.